

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .OBAMA FOR AMERICA

Product OBAMA SKED C

Estimate# 1781

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1781

Flight Dates 09/18/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU-F,M	7A-9A	TODAY SHOW	:30	\$850.00	09/18-10/01	4	2	8	\$6,800.00	
	2	TU-F,M	9A-10A	TODAY SHOW II [MADE-GOOD BY LINE(S) 12]	:30	\$350.00	09/18-09/24	4	1	4	\$1,400.00	
	12	SA	6A-7A	NEWS [MKGD FOR SPOTS MISSED ON LN #2: 9/24(1/WK)]	:30	\$350.00	09/22-09/22	1	1	1	\$350.00	
	3	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/18-10/01	5	2	10	\$3,250.00	
	4	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/18-09/24 09/25-10/01	2 3	1 1	2 3	\$1,625.00	
	5	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	6	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	09/18-10/01	5	2	10	\$4,250.00	
	7	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/18-09/24 09/25-10/01	2 3	1 1	2 3	\$1,625.00	
	*8	TU-F,M	3P-4P	DR. PHIL Station Remark: V6 1X NA 10/01 DT SR	:30	\$450.00	09/18-10/01	5	2	10	\$4,500.00	
	9	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	09/18-09/18	1	1	1	\$3,200.00	

Station KSNV-TV LAS VEGAS, NV.

Advertiser ().OBAMA FOR AMERICA

Product OBAMA SKED C

Estimate# 1781

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1781

Flight Dates 09/18/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	10	TU-F	9A-10A	TODAY SHOW II	:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
	11	M	9A-10A	TODAY SHOW II	:30	\$425.00	10/01-10/01	1	1	1	\$425.00	

---REPORT TOTALS---

Report Totals: 69 / \$33,075.00

---SALES MONTHLY TOTALS---

Sep 12: 61 / \$29,525.00

Oct 12: 8 / \$3,550.00

Sales Totals: 69 / \$33,075.00

Station Totals: 69 / \$33,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$137,813	CATV 0%	KBLR 0%	KINC 0%	KLAS 30%	KSNV 24%
		KTNV 25%	KTUD 1%	KVCW 2%	KVMY 3%	KVVU 15%
		XXXX 0%				

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE